



## The Insider | Emerson Bethany Fry

TRAVEL, WOMEN'S FASHION | By ABBY AGUIRRE | AUGUST 8, 2011, 1:30 PM



If you've read an indie fashion blog lately, you've probably found yourself on the Web site of the studio **EmersonMade**, whose chief designer and model, Emerson Bethany Fry, seems to have inspired 1,000 girl crushes. First it was her **fabric flower brooches**; next the **New Hampshire farm** to which she and her husband, Ryan Fry, a photographer, had relocated from New York; and then the introduction of her **clothing line**, with the **spring 2011 lineup** of shift dresses and scalloped skirts causing particularly feverish obsession. Readers of Fry's **travel journal** know that her continuous search for inspiration and textiles takes her to some far-flung places. Here, she shares a few of her favorite spots.

**Name:** Emerson Bethany Fry

**Occupation:** Designer

**Hometown:** New York City and Portsmouth, N.H.

**For atmosphere and eats in New York:** In New York, places focused on purity of ingredients and dishes that make you feel great when you eat them. **Caravan of Dreams**, **Pure Food and Wine**, **15 East**, **Generation Juice** near the Garment District, Soto in the West Village. Also, the bar at the **Bowery Hotel**.

